



Operational Report

Proposed Specialist Dementia Care Home
Pound Lane, Sonning

May 2022



Hallmark Care Homes - Sonning

The Hallmark Care Homes and Savista Developments Partnership



Hallmark Care Homes, the owner and operator, is a family-run provider of multi-award-winning care homes across England and Wales.

Proudly boasting 25 years of excellence in care, Hallmark Care Homes is recognised in the industry for providing high quality care and outstanding, innovative facilities.

Hallmark Care Homes works closely with sister company, Savista Developments in the construction of our care homes. With 19 exceptional care homes already in operation and a further 3 due to open in 2023, Hallmark is looking to bring our many years experience to the development of a new state of the art, sector leading, 80 bedroom specialist dementia care home at Sonning.



Savista Developments the applicant, is the in-house contractor designing and constructing developments on behalf of Hallmark Care Homes.

Savista is an award-winning construction company and property developer specialising in later living care homes, with a reputation for delivering luxurious and innovative environments.

As specialists in design and build, Savista thoughtfully plan the sites we acquire to ensure longevity in both construction and technology. A collaborative approach and strong partnerships with subcontractors and building suppliers means we consistently deliver a quality build.

Hallmark Care Homes Operation

Award Winning Care



Established in 1997, Hallmark Care Homes is a family-run multi-award-winning care provider with 19 care homes across the country, filled with innovative facilities and constructed with award-winning design features.

Our absolute priority is to ensure that every resident receives the very highest standards of care. As a family-run provider we understand that at the heart of really great care are relationships, connections and communities. Our dedicated care team ensure residents have a level of care designed to fit their needs precisely, with a focus on allowing them to live an active, fulfilling life.

We focus on building independence for each and every resident and ensuring that they have all of the support they need to nurture current and future relationships. It is important to us that we exceed the care standards set by our regulators and three of our homes are rated as 'outstanding' by the Care Quality Commission.

We lead the way in designing our care homes in line with the very latest research in facilitating healthy and active ageing, and pride ourselves on providing beautiful and enabling environments where residents' feel at home.

In 2021 we were awarded Care Provider and Care Home Group of the Year at the 2021 Health Investor, National Care Awards and Leaders in Care Awards. In 2022 we were awarded a Pinders Healthcare Design Award in recognition of our exceptional exterior environments.

Hallmark Care Homes have won over 100 awards over the last 25 years for the quality of the residential, nursing and dementia care we provide and receive exceptional feedback from residents and relatives. We recently received the highest recommendation rating in the top 20 mid-size care home groups for the sixth year running with a review score 9.7 out of 10 on Carehome.co.uk..



CQC rating

Outstanding ☆

Hallmark Care Homes Operation

Key Concepts



The following is central to the Hallmark concept;

- A focus on maintaining individual lifestyle choices and empowering people to enjoy stimulating and fulfilling lives.
- Discreet and sensitive care while providing support that retains residents choices, personal preferences and independence.
- 24 hour care and support tailored to individual needs and choices.
- Sector leading dementia care supported by a specialist dementia care team.
- Specialist facilities and equipment to enable residents to live life to the full.
- Highly qualified and trained team.
- Support from visiting healthcare professionals (such as physiotherapy and podiatry) and locum doctors funded by Hallmark.
- Registration with the Care Quality Commission.



Hallmark Care Homes Operation

Current Portfolio



In England, Hallmark Care Homes is registered and regulated by the Care Quality Commission (CQC) and in Wales we are regulated and inspected by Care Inspectorate Wales (CIW).

All of our homes offer residential and specialist dementia care and the majority also offer nursing care.

Hallmark Care Homes currently operate the following care homes:

- Leigh-on-Sea (Admiral Court)
- Wokingham (Alexandra Grange)
- Billericay (Anisha Grange)
- Rugby (Anya Court)
- Girton (Arlington Manor)
- Banstead (Banstead Manor)
- Ipswich (Bucklesham Grange)
- Tunbridge Wells (Chamberlain Court)
- Caldicot (Cherry Tree)
- Pentrebach (Greenhill Manor)
- Henley-on-Thames (Henley Manor)
- Wimbledon (Kew House)
- Lightwater (Lakeview)
- Brighton (Maycroft Manor)
- Cardiff (Regency House)
- Cardiff (Shire Hall)
- Pentwyn (Ty Enfys)
- Porth (Ty Porth)
- Hutton (Hutton View)

We are currently constructing a further 3 homes, all due to open in 2023

- Angmering (Angmering Grange)
- Bath (Midford Manor)
- Eastbourne (Willingdon Park Manor)



Hallmark Care Homes Operation

Community Links



Engagement with the local community is a key factor in enhancing well-being and quality of life for those who live in a Hallmark Care Home.

In all our homes there are strong links with the local community in an abundance of ways. We are keen to interact with and support community groups, charities, clubs and local business.

Intergenerational engagement is hugely beneficial to both residents and young people. We work closely with local schools, colleges and nurseries and welcome them into our homes at every opportunity.

We use locally sourced produce wherever possible in our kitchens as well as supporting other local businesses such as therapists, florists and newsagents. Based on comparable schemes the proposed development could generate around £160,000 per annum in the purchase of a wide range of local goods and services (Food, medical and cleaning supplies). This will positively impact local suppliers by providing a consistent and reliable income stream



Hallmark Care Homes Operation

Hallmark Care Homes - Types of Care

Residential Care

Our residential care homes focus on maintaining individual lifestyle choices and empowering people to enjoy stimulating and fulfilling lives with discreet and sensitive care while providing support that retains their choices, personal preferences and independence.

Our thriving residential communities enable residents to sustain and build new friendships and relationships both within and outside of the care community. This enables residents to continue any hobbies and pastimes they previously and currently enjoy and to sample new opportunities and experiences within an inclusive community setting.



Nursing Care

Nursing care is dedicated to supporting people with both simple and complex nursing needs who need the planned and guided care of a qualified nursing team. That might, for example, include residents who need rehabilitative care following a stroke or injury, residents with physical disabilities or a resident living with a long-term condition, such as Parkinson's disease, arthritis or respiratory illness.

Our nursing communities have 24-hour nurse leadership, supporting a care team with expertise, skills, and knowledge. Our registered nurses tailor our care planning and delivery to the unique and individual nursing needs of residents to ensure the highest degree of care in each one of our nursing care homes.



Hallmark Care Homes Operation

Hallmark Care Homes - Types of Care

Dementia Care

Relationship-centred care is at the heart of our approach to dementia care. The connections we make, the people who are important to us, and the relationships we build with others, make us who we are. This is no different for people who live with dementia. We value them as unique individuals and are privileged to be part of their lives.

Our approach to dementia care is based on The Six Senses Framework. Developed over 25 years by Mike Nolan, Professor of Gerontological Nursing at Sheffield University, the framework looks beyond person-centred care and takes account of the important part that relationships and connections with others play in healthy ageing for people living with dementia.



Care at Sonning

At Sonning we have a unique opportunity to provide exceptional dementia care across the whole home, with the ability to support 80 residents living with varying stages of dementia. The sensitively designed building will allow us to provide care tailored to specific support needs and according to where individuals are in their journey with dementia .



Hallmark Care Homes Operation

Hallmark Care Homes Dementia Care Strategy – Welcome Home



Concept – It feels like home

A place where people living with dementia can continue to really 'live' and feel they belong, surrounded by friends.

6 Senses Framework

The evidence based framework focuses on creating 6 senses; a sense of belonging, security, continuity, purpose, achievement, and significance.

Unique

Welcome Home is unique to Hallmark. Developed using in-house expertise and specialist knowledge.

We believe it is impossible to provide good care without having a relationship or connection with someone. Whilst there are distinct roles within the home, the wellbeing of people who live in a Hallmark home is everyone's business and the whole team work together to make sure that daily life is really good for people. People (residents, team members, and volunteers) are matched with others with similar interests so that everyone gets to do the things they enjoy with like-minded people.

Although there is a dress-code, the teams will not wear uniforms. This further supports that feeling of being at home, rather than in a clinical setting, as well as supporting equal relationships between residents and team members.

Effective

Skilled and knowledgeable team delivering positive outcomes for people living with dementia.



Hallmark Care Homes Operation

Hallmark Care Homes Dementia Care Strategy – Welcome Home



Supportive Environment

The environments of Hallmark Care Homes, the interior design features and the physical design of the inside and outside all play a large part in creating a sense of Security, Belonging, Continuity, Purpose, Achievement, and Significance. There are plenty of spaces such as cafés and lounges to socialise with others, take part in shared interest groups, and beautifully designed gardens to enjoy.

Hallmark's specialist dementia regional team work closely with Savista's interior design team to ensure that the environment and surroundings work well for people living with dementia. For example, there is a particular focus on helping people to find their way, not just through signage but through objects, perhaps by placing hooks with hats and coats by a door to the garden, or pictures relating to food near to the dining room.

Evidence Based

The Welcome Home strategy draws on research into what works for people living in care homes, with the 'senses' framework at the core.

Research shows that there are positive outcome for people living in more familiar family size units rather than in a large space. Smaller households with their own communal facilities enables a more domestic scale and feel, and moves away from a more institutional model of care home design.



Hallmark Care Homes Operation

Hallmark Care Homes Dementia Care Strategy – Welcome Home



Specialist Regional Team

Hallmark has made a considerable investment in a specialist regional team led by April Dobson, our head of dementia care and wellbeing. The team includes three regional dementia practitioners, a researcher, and a wellbeing manager. This team are all highly experienced and well qualified specialists in their field and lead and support the home teams in the delivery of Hallmark Care Homes dementia strategy.

Researcher in Residence

Unique to Hallmark is the Researcher in Residence role. This post is held by published academic dementia researcher, Dr Isabelle Latham, formally Senior Lecturer at the Association for Dementia Studies and University of Worcester.

Dr Latham supports Hallmark Care Homes to use and carry out research that improves the lives of those who live, work and visit their care homes, particularly for people living with dementia. Hallmark believe their team, residents and families are the experts in what they do and how this can be improved. Their approach to research aims to empower and skill people to understand, apply and contribute to research in Hallmark homes, across the organisation and the wider care home sector.

Dedicated Support

In all Hallmark Care Homes there is a dedicated Dementia Care Manager who works alongside the team in the home. They are responsible for coaching their teams in the delivery of excellent dementia care.

In addition, the Wellbeing Coordinator will recruit and manage a team of volunteers who will bring with them a wide variety of skills and interests and will help the home maintain connections with local organisations, groups and clubs.

Skilled Team

A number of projects and training courses specifically related to dementia care are delivered to the team in all Hallmark care homes. This training and support does not stop at the care team but extends to all team members, whatever their role.



The Demand

The need for specialist dementia care – The National and Local Picture

One Million

People in the UK will have dementia by 2025 and this will increase to two million by 2050



Demographics

Within the 10 mile catchment area, the elderly population is estimated to stand at circa 14,000 people by 2025 and is projected to increase by a substantial 11% from 2025 to 2030.

Existing Supply

63% of the existing supply is operating within converted properties. A further 12% of the stock is made up of older purpose built facilities. Therefore, 75% of the stock within the catchment area is converted and/or dated and may require modernising and may not be future proof.

Supply and Demand Position

By 2025, an estimated under supply of 253 beds is estimated when considering en-suite wet room provision (including future supply but excluding the subject scheme). This substantial shortfall significantly increases to an under supply of 320 beds by 2030.



The Demand

Other Local Provision – A Shortage of Dementia Care Beds

Home Name	Operator	Distance	First Date Reg	No. Beds	No. Dementia Beds	No. Ensuites
Signature of Sonning	Signature Senior Living	0.7 miles	2009	103	36	82
Bridge House	Sovereign Management	1.7 miles	1987	54	0	51
Austen House	Barchester	2.6 miles	1994	79	39	72
Lord Harris Court	The RMBIC Company	2.7 miles	1993	45	0	45
The Mount Care Home	The Bondcare Group	2.7 miles	1995	37	0	30
Abbeyfield Winnersh	Abbeyfield Society	3.0 miles	2016	62	62	62
West Oak Care Home	Barchester	4.1 miles	1993	63	34	61
Suffolk Lodge	Optalis Limited	4.5 miles	1994	40	0	0
Glebelands	Greensleeves	4.5 miles	1984	42	0	42
Berkshire Care Home	Brighterkind	4.5 miles	1993	28	0	26
Parsons Grange	Care UK	4.7 miles	2020	68	34	68
Shinfield View	Berkley Care Group	4.7 miles	2016	66	12	66
TOTAL				687	217 (31.5%)	605 (88%)

Shortage of dementia care beds

Within a 5 mile radius there is a significant shortfall in the provision of dementia care beds.

Lack of up-to-date facilities

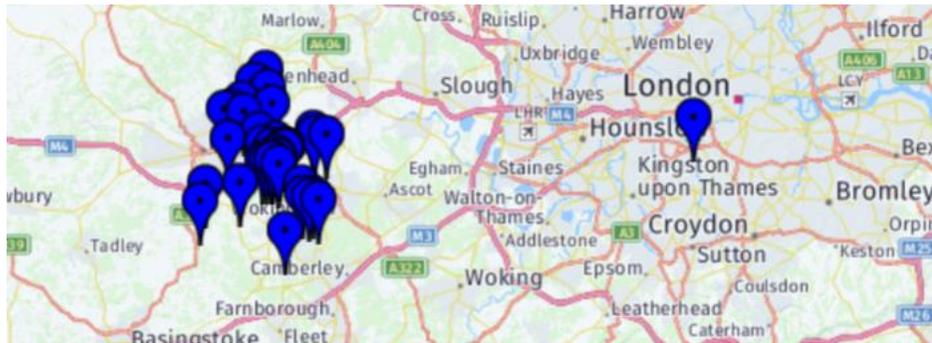
Within a 5 mile radius only 4 care homes have been built within the last 20 years meaning a lack of specialist facilities designed in line with the latest research in dementia care.



The Demand

Locality - Resident Comparable Analysis

Distance of the existing residents/families in Hallmark’s Alexander Grange and Henley Manor care homes.



Location		Postcode	
Alexander Grange		RG41 2RU	
0-15 mins	16-30 mins	31-45mins	Total
90%	7.5%	2.5%	100%

Location		Postcode	
Henley Manor		RG9 4HD	
0-15 mins	16-30 mins	31-45mins	Total
63%	25.5%	11.5%	100%

The majority of residents move in to our homes from the immediate locality. 90% of residents living in the two Hallmark Care Homes nearest to Sonning have previously lived within 30 minutes of the care home where they now reside.

The Demand

Family Housing Release

The proposed development provides potential opportunity for those living in under occupied residences to downsize, releasing larger housing stock back into the family housing market. Therefore, residents moving into the proposed development will make a positive contribution to the housing market chain by freeing up housing stock. A large proportion of elderly residents moving into the proposed accommodation are likely to live in under occupied housing.

The decision to move into care accommodation frees up a range of house types including family sized housing, bungalows and flats. It is estimated that on opening the proposed development could initially facilitate the release of around 80 family dwellings. Based on the average length of stay per resident it is estimated that around 25 family units could be released every year in perpetuity.

	% of 65+ households under-occupying by 2+ bedrooms	% of 65+ households under occupying by 1 bedrooms	Total % of 65+ households under occupying by 1 bed room +
Wokingham	66.0%	22.9%	88.9%

Data from 2011 Census

Our Approach

Designed to Provide Exceptional Dementia Care

The University of Stirling Dementia Services Design Centre (DSDC)

With the proposed development providing a place for specialist care for people living with all, including advanced stages, of dementia, Hunters architects have been trained at the DSDC in understanding the positive impact the building and its environment can have on people living with dementia.

The DSDC have a "toolkit" and various design guides to help designers understand good building design. This includes both the external garden environment and the internal spaces. As such, the building will be heavily influenced by the principles set out in the scientific research produced by the DSDC.



Our Approach

Designed to Provide Exceptional Dementia Care

Good examples of specialist influences include:

- Small household community groups.
- Good visual access provided from bedroom to communal household areas.
- No dead end corridors. All communal spaces have a destination.
- Large windows for high levels of natural daylight to help with their natural circadian clock.
- Safe and secure access to active garden spaces.
- Easily identifiable ensuite.
- Bedroom furniture designed so contents within can be seen, promoting independence.
- Effective Wayfinding with the use of signage, residents choice of picture on bedroom doors and easily identifiable objects to help guide residents around internal and external spaces.
- Lighting designed to ensure there are no shadows or areas which can appear misleading and confusing.



Our Approach

A care home specifically designed for people living with dementia

Hallmark Care Homes approach to dementia care is based on the research based six senses framework. When all six senses are present wellbeing improves for everyone, and mental and physical health is better.

To support this approach the ability to live as family in households is key. The ability to live in smaller scale communities, forming a household along with the team, provides a greater opportunity to achieve the six senses which are so important to our well-being.

The Hogeweyk care concept, pioneered in the Netherlands, has led the way in the household model in the form of a dementia village and variations of this approach can be seen across other parts of the world. This concept is a key part of the building designed for Sonning where Hallmark Care Homes and Savista Developments are able to take the opportunity to form households within one building, centred around a core of facilities to be enjoyed by all.

The sensitively and creatively designed buildings will enable household living whilst continuing to provide all of the opportunities to retain independence, engage with the local community and to thrive.



Our Approach

A care home specifically designed for people living with dementia



The proposed Hallmark Care Home designed for Sonning includes households of 8-10 residents, each household with their own lounge, dining and kitchen areas where residents can live as a family alongside others with similar interests to them. The households will allow a model of care where everyone feels valued and can contribute in some way.

The environment allows for quiet spaces as well as plenty of opportunities to engage with others within households, within the whole home and wider communities.



Meals can be prepared and shared together in households, supported by the larger main kitchen facilities. There is an abundance of access to outside space both directly into the garden and on to large and small terraces at higher levels.



The design incorporates provision of namaste spaces to support residents at the later stages of their dementia. Namaste sessions taking place in these areas will enable the team to meet residents sensory and emotional needs and enriching their quality of life.



At the heart of the building a large café, celebrations room, cinema and a village shopping street including hairdressing and therapy salons will allow residents to enjoy time meeting with friends and family, relax and feel pampered and take part in usual everyday activities.



The hydrotherapy pool will provide the opportunity for residents to benefit from the many therapeutic benefits of exercising and relaxing in water. Research has demonstrated that aquatic exercise has valuable functional and psychosocial benefits for adults living in a care setting with dementia.

Service and Facilities

Communal Areas

All of the accommodation will comply with, and where possible and based on our class-leading research and practice, exceed Regulation 15 (premises and equipment) of The Health and Social Care Act 2008 (Regulated Activities) Regulations 2014.

Ground

- Reception, meet & greet room, café/restaurant with bar and private dining room, management and admin offices, visitors WC and Namaste room.
- Street scene with hair dressing salon, beauty treatment room, florist, shop, cinema, hydrotherapy room and gym.
- Three household communities each with lounge, quiet sitting area, dining room and kitchen (for group cooking).
- Two assisted bathrooms.



First

- Four household communities each with lounge, quiet sitting area, dining room and kitchen (for group cooking).
- Four communal balconies, sun lounge and Namaste room.
- Two assisted bathrooms.



Services and Facilities

Communal Areas

Second

- Three household communities each with lounge, quiet sitting area, dining room and kitchen (for group cooking)
- Four communal balconies, sun lounge and Namaste room.
- Two assisted bathrooms.

Basement

- Ramp access.
- 36 car spaces (2 disabled) for visitors and team.
- Note: Car park spaces are not usually required by residents, across all 19 of our current care homes only 2 residents have a car.



Services and Facilities

External Spaces

Landscaped Gardens

- Secure sensory garden
- Woodland walk
- Bowls and croquet lawn
- Activity garden
- Summer house
- Rose garden
- Children's play area
- Vegetable garden & potting shed
- Outdoor gym & exercise area
- Patios and terraces

Parking

- 4 additional car park spaces (2 disabled)
- Loading bay for deliveries adjacent to home
- Turning bay for refuse and large vehicles
- Covered bicycle racks and buggy store
- Minibus parking space – providing transport for residents and team



Site Management

Hallmark will operate and manage the entire care home, including communal space, garden, laundry, kitchen, delivery of care, activities and maintenance. It is likely that outside companies will be contracted to carry out maintenance tasks such as gardening and private refuse collection but Hallmark will manage and control these interventions from outside companies.

Registration

To take up occupation all prospective residents are first assessed to establish their care and support needs and requirements. This assessment is carried out by trained team and ensures that the persons needs are able to be met.

Standard of Care

The Hallmark Care Home will be registered with the CQC (Care Quality Commission) to include the regulated activities:

- Accommodation for people who require nursing or personal care.
- Treatment of disease, disorder or injury.



Hallmark Operational Management Plan

Sonning - Included Services

Tenure

Each resident accommodation suite will include:

- All utilities including telecommunication charges.
- Maintenance of the building.
- Access to all communal area and the landscaped gardens.
- External and internal window cleaning.
- Buildings insurance.

All-inclusive Care Fees

Weekly fees include:

- 24 hour care and support
- Weekly appointment with our hairdresser (excludes perms and colours)
- A monthly pedicure with our therapist
- A weekly manicure
- Home newspapers and magazines
- Use of the café area by residents and visitors
- Chiropody every 8 weeks



Hallmark Operational Management Plan

Sonning – Care Provision



The following care will be provided by Hallmark team:

- 24 hour personal care.
- 24 hour specialist dementia care provided within a secure environment.
- Trained care team available 24 hours a day to answer calls for assistance. The home has numerous emergency call points throughout the building as well as personal alarms, acoustic monitoring systems and motion sensors to ensure residents are always able to call for assistance and to reduce the risks of falls and injury.
- Access to dedicated locum doctors, funded by Hallmark.
- Ordering and management of any required medication.
- All meals, drinks and light snacks prepared and served to residents.
- A dynamic lifestyle programme which is built around residents specific hobbies and interests, along with a wide range of activities to tempt residents to try something new.
- Scheduled transportation in a dedicated minibus with wheelchair access.
- Receptionist service during normal business hours, being 8am to 8pm.
- Housekeeping services including cleaning of suite, changing of linen and towels and cleaning of all communal area. All cleaning materials will be included in the weekly fee.
- Laundry service for all linen and personal clothing.
- All building and suite maintenance.



Hallmark Operational Management Plan

Sonning – Care Provision

NHS Savings

The overall economic impact of dementia in the UK is £26.3 billion, working out at an average annual cost of £32,250 per person. This has increased from £17 billion in 2007. By providing a 80-bed specialist dementia care home in Sonning, the cost to the local NHS service could be reduced by as much as £2,580,000 per year.

Research demonstrates that residents who live in a care home are typically admitted to hospital overnight for serious conditions only and stay for a reduced number of nights in comparison to those who live independently within their own homes. This further reduces the impact on the local NHS service.

In addition, the research suggests the access to activities and continuous observation of the health and wellbeing of residents means a reduction in falls requiring hospital treatment. Emerging health issues are also more likely to be identified early on and treated before needing hospitalisation.

Based on the average cost of a hospital bed per day, it is estimated that our proposed development could deliver savings to the NHS of between £13,040 and £25,6000 per annum (based on 80 residents aged over 75) depending on the resident age range. This could amount to savings for the NHS of between £65,200 to £128,000 over a 5-year period.



Establishing the Extra in Extra Care (2011) - Dylan Kneale

Hallmark Operational Management Plan

Sonning – Employment Opportunities



Team Levels

Team members will be on duty 24 hours a day to provide care and support.

A full management team comprising of the General Manager supported by the Heads of Department will be present during office hours from Monday to Friday. At weekends there will be representatives from the management team on duty and 24 hour on-call assistance.

The nursing and care team levels will be determined by the number of residents being supported and will be increased as occupancy levels grow. The care team is supported by the kitchen, housekeeping, reception and maintenance teams.

Once fully occupied, typical team numbers for the home during the day will be 30 care team, a further 10 ancillary team and 8 Heads of Department. Local applicants with the relevant experience will be encouraged, with a Hallmark shuttle bus connecting with local areas to provide a safe, convenient and sustainable way for our teams to travel.

Apprenticeships and Training

Hallmark Care Homes Learning and Development team provide extensive training opportunities for all roles, increasing skill levels across the workforce. All of the team will undertake a four week induction programme and then be supported to complete further training according to their job role.

Further to this, Hallmark Care Homes offer an apprenticeship levy using a training provider that allows team members the opportunity to take qualifications relevant to their job. These potential qualifications could include : Health & Social Care, Lead Practitioner, Healthcare Cleaning, Production Chef, Commis Chef, Team Leading, Business Administration, Customer Service, Hospitality, Facilities Management, and Operations Management



Hallmark Operational Management Plan



Relationships with Local Community

Links with the local community are extremely important to us. They are a key factor in enhancing the well-being and quality of life for all those who live in one of our homes.

At Sonning, as in all our homes, we are keen to employ team from the local area. This is great for residents as it means the team already understand what it is like to live in the local area and will mean shared interests and local knowledge. For the community it means increased employment opportunities and the chance to work for a sector leading care provider who value and support their team.

Our team will travel to work in a variety of ways, many using local public transport, taking the opportunity to car share or making use of the mini-bus pick up service.

Good relationship centred care relies on strong partnerships with our local community. We actively welcome in visitors to use our café and other facilities. Being a good neighbour is important to us. Playing our part in supporting local charities, clubs and organisations is all part of everyday life and we love to get involved in local fundraising initiatives.

Connecting with local schools, colleges and nurseries is another important feature of our homes. We run a national initiative with an external partner called songs and smiles with weekly visits from young children and babies.

We serve restaurant quality food, sourced wherever possible from local suppliers and support other local businesses such as therapists, florists and newsagents. Based on comparable schemes the proposed development at Sonning could generate around £160,000 per annum in the purchase of a wide range of local goods and services. This will positively impact local suppliers by providing a consistent and reliable income stream



Hallmark Care Homes – Sonning

Summary

Hallmark Care Homes and Savista Developments are proud to work together to provide beautiful and practical homes in which residents can enjoy the care and lifestyle they deserve.

Together, we are dedicated to developing quality environments and high standards of care, which enable residents to enjoy life to the full, as individuals, in happy, comfortable, and safe surroundings.

We believe that anything is possible. People living with dementia are no different to any others, they have dreams, aspirations, and things they love to do. It's up to us to find out what those are and to help make them happen. By providing ground breaking, innovative facilities we will provide the local area with a fantastic opportunity to enable people to live well with dementia and to thrive.

We believe that a specialist dementia care home will be an asset to Sonning and the surrounding area, providing exceptional care in an area where supply is currently low, as well as becoming an integral part of the local community.

